



The decision to buy or sell a *home* isn't always an easy one, but working with a REALTOR®, once you *decide* to do so, should be.

REALTORS® can get your home sold in half the time and can sell it for more than if you sold it on your own. That's because REALTORS® are experts—they have extensive experience staging a home, showing it and attracting qualified buyers to view it. In fact, Sellers who use a real estate professional make 16 percent more on the sale of their home than sellers who try and sell it themselves.

And while working at selling your current home, your REALTOR® is also searching for the next place for you and your family to call home because while your home is where you raise a family and create life-long memories, it's also the best way to gain a financial edge. On average, the value of a home nearly doubles every 10 years and 60 percent of the average homeowner's wealth comes from their home's equity. It's like a savings plan you didn't know you had.

Plus, by working with a REALTOR® you're working with a real estate professional who's bound by a strict Code of Ethics developed by the National Association of REALTORS®.

Contact the Greater Northwest Indiana Association of REALTORS® to find your local REALTOR® today.



Greater Northwest Indiana Association of REALTORS®
 800 East 86th Ave., Merrillville, IN 46410 | 219-795-3600 or 800-338-8489
www.gniar.com

